



## **Request for Proposal Dementia Friendly Communities Expansion Mini-Grant FY 2019**

Central Alabama Aging Consortium (CAAC), through funding provided by the Alabama Department of Senior Services (ADSS), has partnered with Dementia Friendly America and other partners to expand the Dementia Friendly Communities (DFC) Program to other communities in Alabama. The goal of the program is to foster evidence-based dementia capable programs and interventions by engaging, seeding and supporting communities striving to become dementia friendly. In April 2017, through monies provided by ADSS, CAAC awarded (6) six mini-grants to start Dementia Friendly Communities in Alabaster, Birmingham, Auburn, Dothan, Huntsville and Mobile. In 2018, CAAC awarded (3) three additional mini-grants in Birmingham, Camden and Tuscaloosa.

### **PURPOSE OF MINI-GRANT PROGRAM**

In addition to informing the public about Alabama's participation in the Dementia Friendly Communities Expansion Mini-Grant, this Request for Proposal announcement is released to encourage the submission of proposals for innovative programs that will help the Dementia Friendly Communities Initiative expand and grow throughout the state of Alabama. The Dementia Friendly Communities Initiative is aimed at increasing awareness of the growing problem of dementia in Alabama by conducting activities and programs around the state that will assist in providing much needed information for caregivers and those suffering with dementia.

Dementia "friendliness" is much more than simply being kind to those impacted by dementia. A dementia friendly community is one where those living with dementia and their care partners feel respected, supported and included in every day community life. Every part of the community plays a role and works together to create a dementia friendly culture. It's all about "partnerships": Partnerships with those diagnosed with dementia; partnerships with those caring for loved ones with dementia; partnerships with religious organizations; partnerships with schools; partnerships with businesses; partnerships with law enforcement, and partnerships with physicians. Together, these partnerships can promote awareness while developing and disseminating resources to those in need.

Alzheimer's disease is a fatal, progressive brain disease that slowly destroys memory and thinking skills, often starting 5, 10 or even 20 years before symptoms appear. It is also the most common

form of dementia. It is the only disease in the top 10 causes of death that has no cure, no means of prevention, and no disease-modifying treatments and kills more people than prostate and breast cancer combined. According to the Alabama Department of Public Health, in 2018, 91,000 Alabamians had Alzheimer's disease. By 2025, this number is projected to increase to 110,000.

To help address these concerns, Central Alabama Aging Consortium, with funding from the Alabama Department of Senior Services, is growing the Dementia Friendly Communities Initiative with the goal of expanding this initiative into even more cities in Alabama for gap populations through the award of a minimum of (2) two mini-grants up to \$12,000 each to applicants representing Dementia Friendly Community expansion efforts.

Dementia Friendly Communities Expansion Mini-Grants will identify and promote dementia friendliness through innovative program delivery options. The goal is to increase awareness in the local businesses, schools and the general public to foster safe, friendly environments where those living with dementia, and their care partners, can continue to live and thrive. Anticipated outcomes of awarding mini-grants for innovative projects include:

1. Dementia Friendly Businesses – greater awareness among community businesses through staff trainings, memory screenings and Virtual Dementia Tours.
2. Dementia Friendly Schools - greater awareness among school-age-children through educational programs and materials.
3. Dementia Friendly Resources and Support - connecting those living with dementia and their caregivers with much needed resources such as the Dementia Resource Guide, Adult Day Services, Memory Cafes, social media sites, memory screenings, and Project LifeSaver, etc.
4. A More Educated and Dementia-Sensitive Community - first responders, churches, community groups and respite programs.

The ultimate goal is to generate Dementia Friendly Communities that highlight the importance of allowing those with dementia to remain active within their communities. A secondary goal is to demonstrate how effective small investments in dementia friendliness can be and to develop models with impact data to show to other communities said effectiveness, including potential funding sources elsewhere in the state.

### **REQUIREMENTS FOR PROPOSAL**

Those eligible for application for the mini-grant awards include: associations, non-profit groups, agencies, other entities relevant to the dementia initiative and Area Agencies on Aging *other than CAAC and any previous mini-grant recipients.*

**Applicants will be required to provide a 10% cash or in-kind match and must provide a plan to sustain their proposed program after the grant cycle ends on July 31, 2019. The budget should include the 10% match.**

### **PROGRAM NARRATIVE**

The program narrative should be no more than (6) six double-spaced, typed pages and should address the following:

- Brief history of applicant and qualifications to administer the proposed program;
- Population to be served and reasons why this population is considered unserved or underserved in regards to Dementia Friendly Communities;
- Description of proposed program, including program structure, goals and objectives;
- Evaluation methods to measure program success;
- Program timeline listing major activities to meet goals and objectives;
- Sustainability plan for continuation of program after the one-time grant's completion.

### **PROGRAM BUDGET**

The program budget should be a separate, additional page and provide budget numbers and justification for personnel, supplies and services needed to carry out grant activities. **Cash-match and in-kind of at least 10% of the grant request should also be listed.** *Grant funds shall not be used to supplant existing funding for Dementia Friendly Communities initiatives.*

A letter of commitment should follow the budget. Letters of support or additional attachments to help explain the project are optional.

### **SELECTION CRITERIA**

A grant selection committee will review and score all proposals received by the deadline of **Friday, February 15, 2019 at 5PM (CST)**. *All proposals should be e-mailed to [stephanie.holmes@adss.alabama.gov](mailto:stephanie.holmes@adss.alabama.gov) and an additional (5) five copies must be mailed to:*

**Stephanie Holmes  
Dementia Fiendly Alabama Project Coordinator  
Central Alabama Aging Consortium  
2500 Fairlane Drive, Suite 200  
Montgomery, AL 36116-1651**

The selection committee will be comprised of Central Alabama Aging Consortium's Dementia Friendly Alabama Partner Panel. Other members of the committee may include program and/or budget staff.

Successful applicants will be notified in February 2019, with a grant start date of March 1, 2019. All grant activities must be completed between March 1 – July 31, 2019 with a project evaluation due NLT August 15, 2019.

Special consideration will be given to projects that meet an important gap in services and are innovative, replicable and/or deemed likely to be sustainable after the project completion date.

### **EVALUATION CRITERIA**

Central Alabama Aging Consortium and its Dementia Friendly Alabama Partner Panel will evaluate all proposals based on the following criteria. To ensure consideration for this Request for Proposal, your proposal should include a narrative of program content, organizational capacity of entity, budget, sustainability plan, and the method of evaluation.

The following scale will be used to rate each project:

Rating Scale:

- 50% Program Content (the extent to which proposed project meets the goals of the Dementia Friendly Community Initiative)
- 20% Organizational Capacity (i.e. staff, etc.)
- 15% Budget
- 10% Sustainability
- 5% Evaluation Method (successes stories, etc.)